

Online Safety for Students

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How do you....

- Protect your child?
 - What dangers exist online?
 - What tools are available?
 - What organizations have more information?
- Talk with your child?
- Poll: Have you talked with your child about online safety?

You Create An Online Identity

- In an instant...as soon as you tweet, text, IM, post, upload...as soon as you create an account



What is your child's digital footprint?

- [How does the Internet see you?](#)
- [Let's go way back](#)
- [Google](#)
 - [Use the Internet to find someone](#)
 - [Credit reports](#)



Good News

- Common Sense Media research study:
- A majority of teens 13-17 says social networking has helped relationships
- And helped them to be more
 - Confident
 - Outgoing
 - Popular
 - Sympathetic
 - Better about themselves
- And feel less
 - Depressed
 - Shy
- Teens prefer face to face communication



Kids Who Are Making a Difference Online

- Tavi Gevinson – [Rookie](#)
- [Abigail Lupi – CareGirlz](#)
- Winter Vinecki – [Teamwinter.org](#) and [Facebook](#)
- Zach Bonner ([Twitter](#))- Little Red Wagon Foundation
- Nick Lowinger (Facebook) – [Gotta Have Sole](#)
- [The College School](#)
 - Jump Rope for Heart
 - University of Delaware Garden for the Community
 - Autism Speaks Light It Up Blue

Social Media Sites

- Facebook
- Twitter
- Foursquare
- Find My Friends
- Instagram
- Tumblr
- Facebook Places
- Myspace
- Pinterest
- Google+
- Yelp
- [ClubPenguin](#)
- [Yoursphere](#)
- [ScuttlePad](#)
- [Giant Hello](#)
- [List of sites on Wikipedia](#)

The Other Side of Being Online

- [Poll: How many hours are children 8-18 online?](#)
- [Undesirable Behaviors](#)
 - [Addiction](#)
 - [Sharing Too Much](#)
 - [Cyberbullying](#)
 - [Sexting](#)
 - [Scams](#)
 - [Copyright violations](#)
- [In the News](#)
 - [Steubenville Rape Trial](#)
 - [Megan Meier](#)
 - [Phoebe Prince](#)

Cyberbullying

- What is [cyberbullying](#)?
- Physical confrontation isn't there but multiple outlets
- Doesn't stop when school day ends
- Worldwide potential
- Poll: [How many teens have been bullied online?](#)
- [11 facts](#)



Cyberbullying Prevention

- [Stopcyberbullying](#) – first cyberbullying prevention program in North America
 - [Goldilocks](#) (PDF)
 - [Ms. Parry's Guide to Netetiquette](#)
- [Stopbullying.gov](#) – federal government website managed by U.S. Department of Health & Human Services
- [Cyberbullying Research Center](#)
- [Delaware law](#)
 - [State Laws](#)

Cyberbullying – the victim

Know the signs

How do You Respond?

- Talk with your kids
 - Give them strategies
 - Block
 - Do not respond
 - Stand up for others
- [Report and document it](#)
 - To the school
 - To the Internet Service Provider (ISP)
 - To the webmaster/ website
 - To law enforcement
- Know the terms
 - [Catfish](#)
 - cyber stalking

Cyberbullying – the Perp

- [What do you do when your child is the bully?](#)
- Talk to your child
- Real consequences
 - How does cyberbullying affect others
- Restrict access to some extent
 - Limit texting
 - Time on computer
 - Sites visited or accounts

Other Online Behavior to think about

- Sexting

- [Guide from Cyberbullying Research Center](#)
- [NetSmartz411](#) - 1 in 5
- [Crimes Against Children](#) – 2.5% of respondents or 39 out of 1560

- Copyright

- [Copyright Kids](#)
- [Cyberbee](#)
- [Copyright and Creative Commons](#)



What Parents Can Do

- Can't protect from everything
- Share an e-mail, website, or app account
- Keep computer in a central area, not bedroom
- Bookmark sites
- Mistyping URLs can lead to inappropriate materials (Whitehouse.gov)
- Spend time online together
 - [Know texting abbreviations](#)
 - 9 – parents watching
 - 99 – parents no longer watching
 - CD9 – parents are around

What Parents Can Do

- Investigate school curriculum and online safety initiative – [Net Smartz](#)
- Know where to report obscene or threatening messages
- Know privacy policies - Some sites allow you to keep things private
 - [Report on Teen Privacy Settings](#)
- [What do cookies track](#)
- [Location services](#)
- Talk with your child and set some ground rules, [Net Cetera: Chatting with Kids about Being Online](#)

Setting Ground Rules

- ...some have been set for us
- COPPA - "Children's Online Privacy Protection Act," which limits companies from collecting personal information about kids under 13.
- FTC
- New COPPA 7/1/13
 - Expand categories of personal information (e.g., geolocation)
 - Encourages companies to develop ways to engage parents
- However, no one *really* knows you're under 13 on the internet



Set Ground Rules

- Keep your information safe
- Consider all information
 - Name, address, phone, SSN, passwords, e-mail addresses
- Select an appropriate user name
- Guard your passwords, create strong passwords, use different ones
- Share with care (OnGuard.gov), [video](#), and Living Life Online (FTC) -- Think before you post, tweet, send, text

Set Ground Rules

- Post appropriate photos, videos, and posts
- Inform you of online friends
 - Strange behavior
- Avoid scams
- Anything you put online is online forever
- Think about the present and your future



Filtering

- Firefly web browser – does allow other browsers, filters Google searches
- KidZui web browser
- YouTube – safety mode avoids inappropriate content
- Google SafeSearch – www.google.com/preferences



Parental Controls

- Devices
 - [Microsoft Windows](#) – standard user accounts
 - [Macintosh](#) (video)
 - [iPad, iPhone, iPod Touch](#)
 - [PS3](#)
 - [Wii U](#)
- Commercial Software
 - [Norton Family](#) – Windows 8 & 7, XP, Vista
 - [Net Nanny](#) – Mac, Windows, iOS, Android
- Free Software
 - [Open DNS](#) – protects every device from phishing and inappropriate materials

Facebook

- Safety: <https://www.facebook.com/safety>
- Training wheels: [BeSeen](#)
- [BeSeen support materials](#)
- [Stats of what kids do online](#)
- [Poll: How many children under 13 are on Facebook?](#)
 - [Answer](#)
 - [Wall Street Journal](#)
 - Age limit: [Webwise Kids' Position on Facebook Age Limit](#)
- [Who sees your Facebook data?](#)
 - [Blocking](#)
- [Instagram](#)

Twitter

- [Privacy policy](#)
- [Safety tips for parents](#)
- [Block People on Twitter](#)
- [Reporting Abuse](#)



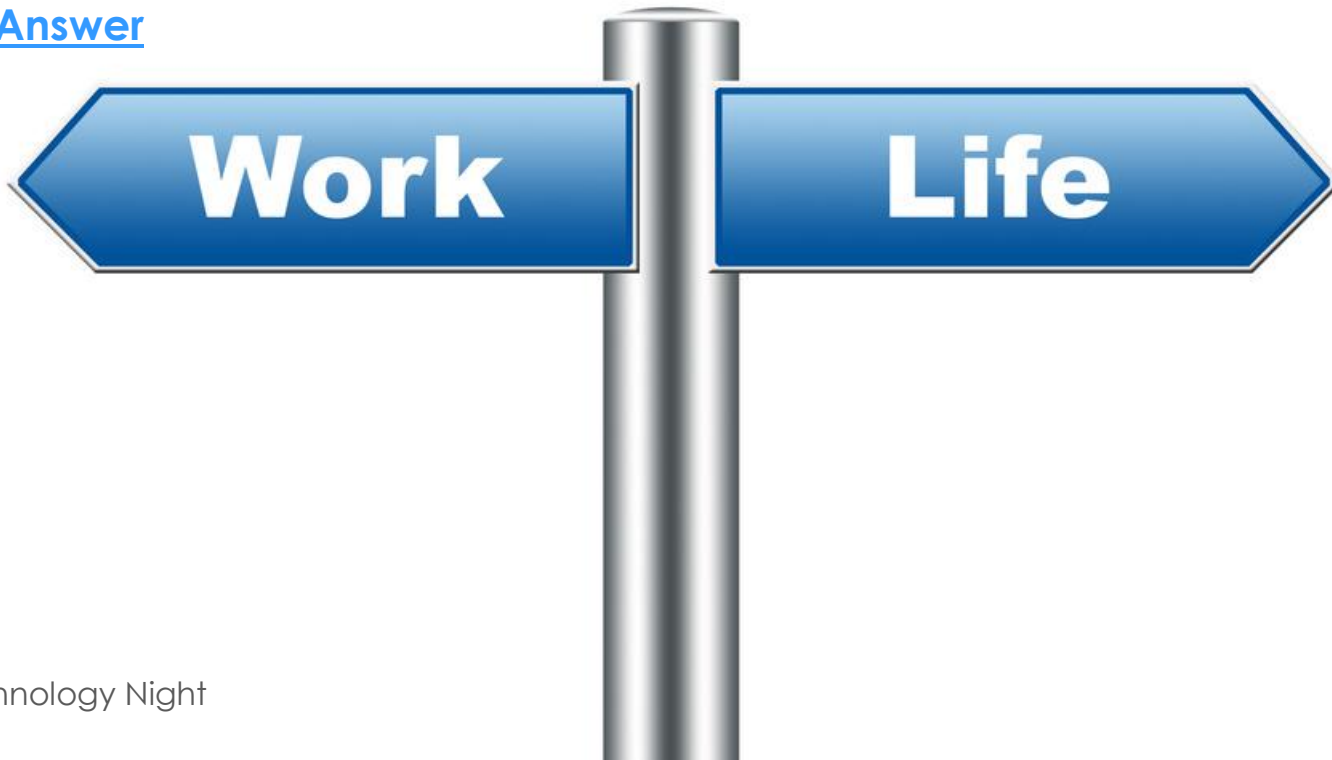
Off to College

- [Poll: How many college admission officers use Google or Facebook in Applicant Evaluations?](#)
 - [Answer](#)
 - [Configuring social media to get into college](#)
 - [Facebook](#)
 - Grandparent test



Preparing for a Career

- [What employers want to see on Facebook](#), stats on employment offers and rejection
- [Poll: What percentage of employers look at social media?](#)
 - [Answer](#)



Safety Organizations

- [National Center for Missing and Exploited Children](#) - [NetSmartz](#)
- interactive, educational safety materials
- [GetNetWise](#) -- Internet industry corporation and public interest groups ensure that users have safe online experiences
- Delaware Attorney General Office
 - [Online Protection](#)
 - [Chatrooms](#)
- [OnGuardOnline.gov](#) – provides tips from the federal government and the technology community on how to prevent internet fraud, secure computers, and protect privacy
- [FTC.gov](#) – The Federal Trade Commission protects consumers
 - [Can download and order educational materials](#)

Safety Organizations

- CommonSenseMedia.org – Common Sense Media is dedicated to improving the lives of kids and families by providing the trustworthy information, education, and independent voice they need to thrive in a world of media and technology.
- CyberBully411.org – Cyberbully411 is an effort to provide resources for youth who have questions about or have been targeted by online harassment
- ConnectSafely.org – a project of Tech Parenting Group, is for parents, teens, educators and advocates for learning about safe, civil use of Web 2.0 together.
- iKeepSafe.org – teaches children of all ages the basic rules of internet safety, ethics, and the healthy use of connected technologies
- NetFamilyNews.org – A nonprofit news service for parents, educators, and policymakers who want to keep up on the latest technology news and commentary about online youth, in the form of a daily blog or weekly email newsletter
- WiredSafety.org – provides help, information, and education to internet and mobile device users of all ages
- StaySafeOnline.org – The National Cyber Security Alliance seeks to create a culture of cyber security and safety awareness by providing knowledge and tools to prevent cybercrime and attacks.

Go Figure

- [Online Usage Stats from the Family Online Safety Institute](#)



Thank you!



Resources

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